

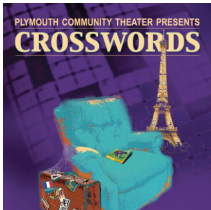
November 27, 2013



EMID school board voted to convey Crosswinds to Perpich

The EMID board of directors voted 9-0 in favor of conveying Crosswinds Arts & Science School to the Perpich Center on Nov. 20. They also charged their lobbyists with helping to make this transfer of ownership happen in the upcoming legislative session.

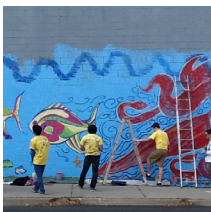
If legislative authority is granted, the one-year service agreement, under which Perpich now operates, would be dissolved and ownership and governance of the facility would transfer to the Perpich Center. This is an important step for Perpich as the board and leadership team continue to solidify the center's position and future as a critical asset to the state of Minnesota.



Perpich theater education coordinator takes the stage

Virginia McFerran, Perpich theater education coordinator for professional development and outreach, performed the lead role of Marie in Plymouth Community Theater's production of "Crosswords" November 14-17. The show is about a stuck-in-a-rut retired couple who force themselves to "become interesting" in order to entice their children home for the holidays.

Diane Aldis, Perpich dance education coordinator for professional development and outreach, saw the show and reports that "the audience started laughing with Virginia's first appearance in fuzzy bedroom slippers and two strategically placed pink foam rollers in her hair. Her character runs the gamut from hilarious to vulnerable to snippy, and finally buoyant and re-energized."



Perpich students help create a fishy new mural

Perpich students Ben Cochrane-Cole, dance; and Tom Cochrane-Cole, Eva Janke-Furman, Ameerah Johnson and Ashley Wolfe, all visual, teamed up with students from Southwest and Washburn high schools, and family and community members, to paint a mural in Minneapolis over MEA weekend in October.

The Perpich students submitted designs to the Hale-Page-Diamond Lake Community Council, for approval by the Minneapolis City Council. This project is a collaboration with Mentoring Peace Through Art, a non-profit that develops leadership in youth through art, while providing a service of replacing gang graffiti. The building, on the corner of 54th Street and Chicago Avenue S., is an aquarium store, so the students created and painted original aquatic designs for the side and back walls. The mural is 75 percent completed and will be finished in the spring. A story about the project aired on KARE 11.



Perpich social media provides a platform for awareness and recruitment

A MailChimp campaign centered on the information sessions this fall has sparked strong interest among prospective parents and students. For example, the follow-up MailChimp campaign for the Nov. 19 info session had an open rate of 53 percent. (A “good” open rate for email campaigns like those sent through MailChimp is considered to be 20 percent or higher) An email sent recently to subscribers about tours, shadows and info sessions had a 48-percent open rate. Those interested in receiving updates can sign up here: [Perpich admissions](#)

The [Perpich Pinterest site](#), along with the [Perpich Arts Library](#) Pinterest page, are home to photos of work from the current Perpich students, reports on the value of arts education, past newsletters, videos and new books and media being added to the library shelves.

The [Perpich Twitter](#) account has 673 followers, including numerous arts organizations, arts leaders, alumni and current students and parents. The [Perpich Facebook page](#) is liked by 1,795 people. Please do follow Perpich on Twitter and “like” the official center site on Facebook. Help us raise our numbers—share with friends! And please remind friends and family with students interested in pursuing their art to consider Perpich Arts High School. The final information session is Saturday, Jan. 11, 1-3 p.m.

Perpich is busy in December—join us!



The Ta-coumba T. Aiken exhibition begins Dec. 2 in the Laboratory Fine Arts Gallery. Aiken is a well-known and respected local artist who has created many public art works throughout Minnesota. He also will be speaking to the visual arts students in December. Visitors can view his work at any time during regular building hours after checking in at the front desk.

The first dance performances of the season on campus are at 7:30 p.m. Dec. 11-14 in the Black Box Theater. The music department will be offering its winter concerts in the Performance Hall at 7:30 p.m. on Dec. 19 and also a matinee at 2 p.m. on Dec. 20. The Senior Media Arts Photography Exhibition opens at 5:30 p.m. Dec. 19 in the Tony Basta Gallery.

Two music alumni finding success on the West Coast



Sarah Parson and Ben Braden, both 2009 graduates in music, are the founders and the continuing core of the band, The Lower 48, currently making a mark in Portland, Ore. Last March they got a write-up in “City Pages:” blogs.citypages.com

thelower48.bandcamp.com



Visual arts teacher has editorial published

Pat Benincasa had an editorial, "A nod to the shoulders we stand on," published in "The Villager," a St. Paul neighborhood newspaper. The newspaper does not have a web edition, so to read the editorial, please go to the [Perpich Facebook page](#), and look for the Nov. 22 item featuring a scan of the article. Click on the article and it will enlarge enough for you to read Pat's thoughts about the disappearance of the Ford plant in St. Paul and how the disappearance of these industrial "markers" has inspired a strong phase of her personal art making.

Cyber Monday tips from the Information Sharing and Analysis Center

More people are expected to shop online on Cyber Monday this year than visit brick and mortar stores on Black Friday. The use of mobile devices for online shopping is projected to reach almost \$10 billion for the 2013 holiday season. Here are tips to protect yourself from malicious activity on Cyber Monday:

- Secure your computer and mobile devices. Be sure your computer and mobile devices are current with all updates. You should have anti-virus and anti-spyware software.
- Use mobile applications with caution. Malware could be downloaded onto mobile devices from seemingly legitimate shopping apps that can steal credit card and other sensitive information. Disable Bluetooth and Near Field Communications when not in use to reduce risk of data interception.
- Know your online merchants. Limit online shopping to merchants you know and trust. Only go to sites by directly typing the URL in the address bar.
- Consider using an online payment system or credit card. You can use online payment services that keep your credit card information stored on a secure server and let you make purchases online without revealing credit card details.
- Look for "https" before you click "Purchase." Make sure that the webpage address begins with "https." The "s" stands for secure.
- Do not respond to pop-ups. When a window pops up promising you cash, bargains or gift cards, ignore and close it.
- Be alert for potential charity donation scams. Cyber criminals use fake charity requests as a means to gain access to your information or computer/device. Don't give your financial or personal information over email or text. Contribute by navigating to the trusted address of the charity, never through a link in an email.



Visual arts alum scores a magazine cover

Cameron Asao, alum in visual arts, recently did a cover illustration for “**Meat & Poultry**” magazine on the subject of Temple Grandin, whom Asao describes as “a really incredible and influential figure in the autism community and in the food and meat/animal industry.” The article on Grandin focuses on others following her lead and carrying on her legacy.

cameronasao.blogspot.com

Calendar**Dates**

Dec 7	SAT Test
Dec 11–14	Dance Performances 7:30 p.m.
Dec 14	ACT Test
Dec 19	Senior Media Arts Exhibit 5:30 p.m.
Dec 19	Music Concert 7:30 p.m.
Dec 20	Music Concert 2 p.m.
Dec 23–Jan 3	Winter Break

Perpich Arts High School	6125 Olson Memorial Highway	Sue Mackert
Perpich Arts Outreach	Golden Valley, Minnesota 55422	Executive Director
Perpich Arts Library	perpich.mn.gov	763-279-4160

If you have news or events, please email: communications@pcae.k12.mn.us. Follow us on Facebook:

[Perpich Facebook Page](#), [Twitter](#) and [Pinterest](#)